

2014 Summer Experience Taiwan

(企業訪問と墾丁国家公園などの観光つき!!)

ビーチ
リゾート

静宜大学 (台湾)

【期間】

2014年7月20日(日)
~8月3日(日)

【費用】 USD \$1,250

(授業料、宿泊費、学外ツアー費用込み)
※別途各自負担: 渡航費、食事代など

【企業訪問先】

(1): Chimei Cooperation & Museum

(2): Acer Computer

【申込方法】 5月30日(金) 締切

申し込みは、下記WEBへ

(short-term program)

http://alcat.pu.edu.tw/oia_incoming/index.php/

検索

※ 注意!!

このプログラムは個人応募です。
問合せ等は、下記へ連絡してください。

留学生センター主事

下寄准教授: 083-933-5253

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2014 Summer Experience Taiwan

Two weeks at Providence University, Taichung, Taiwan
 Dates of the Program: July 20 to August 3

Course Schedule

Week 1	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27
Class Period	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Sat.	Sun.
09:10am ↓ 12:00pm	Arrival	Orientation & Campus Tour	Mandarin Language Program	Mandarin Language Program	Trip 1 & Enterprise Visit Tainan Chimei Cooperation + Southern Taiwan Meinong (Hakka Culture Town)	Trip 2: Southern Taiwan beach resort Kenting	Trip 2: Southern Taiwan beach resort Kenting	Trip 2: Southern Taiwan beach resort Kenting
13:10pm ↓ 16:00pm	Check-in PU Dormitory	City Tour	Cultural course (1): Dough figures making	Management Lecture (1)				
Others			Night Market					

Week 2	7/28	7/29	7/30	7/31	8/1	8/2	8/3
Class Period	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
09:10am ↓ 12:00pm	Mandarin Language Program	Mandarin Language Program	Trip 3 Sun Moon Lake & Tea Making	Cultural course (3): Calligraphy or Fan making	Trip 4 Enterprise Visit(2) Acer Computer	Trip 5 Taipei 101 Tamsui & Fisherman's Wharf	Departure
13:10pm ↓ 16:00pm	Cultural course (2): Martial Arts	Management Lecture (2)		Farewell party (Windsor Hotel)			

2014 Course Arrangement

Courses	Description	Hours
Management Lectures	Professional lectures on business-related topics	6hrs
Cultural Courses Hands-on practice	Popular and famous Chinese and Taiwanese culture and folklore courses with hands-on practice. (1) Martial Arts (2) Chinese dough figures making (3) Calligraphy (or Chinese Fan paintings)	9hrs
Enterprise Visit	(1) Chimei Cooperation & Museum (2) Acer	8hrs
Mandarin Language Program	The course helps the learner to be able to communicate and speak fluent Chinese language through audio and video practice in real situational daily dialogues. There are three levels available. Level 1 Basic Level 2 Intermediate Level 3 Advanced	12hrs
<u>Total</u>		<u>35hrs</u>
Touristic & Cultural Trips	1. Tainan (Historical city) & Kenting (Beach Resort): 4 days 2. Taipei & Tamsui (Plus enterprise visit): 2 days 3. Sun-Moon Lake Tea making trip: 1 day	Three trips (7 days)

Kenting Beach Resort

Kenting in the south of Taiwan is quite a popular beach area and also a National Park of Taiwan. It is bordering on the tropical region of Taiwan with its banana trees, sugar cane and rice paddies. Good place to swim and dive.



Meinong Hakka Town:

Meinong is a Hakka district in Kaohsiung. The area has grown tobacco since 1630. And is renowned nationwide for its oil paper umbrellas. These oil paper umbrellas are made mainly by the Hakka population and exported to Japan. Meinong is one of the four districts in Kaohsiung that is the central focus of Hakka cultural development. In March 2012, it was named one of the "Top 10 Small Tourist Towns" by the Tourism Bureau.



Trip to Sun Moon Lake:

Sun Moon Lake is the largest body of water in Taiwan as well as a tourist attraction. Situated in Nantou, the area around the Sun Moon Lake is home to the Thao tribe, one of the aboriginal tribes in Taiwan. The east side of the lake resembles a sun while the west side resembles a moon, hence the name.



Taipei :

Taipei 101, formerly known as the Taipei World Financial Center, was completed on July 1, 2003. It is a landmark skyscraper in Taipei. The building ranked officially as the world's tallest from 2004 until the opening of the Burj Khalifa in Dubai in 2010.

Shilin night market is considered to be the largest and most famous in Taipei. Tamsui is a sea-side district in New Taipei City in northern Taiwan. It is named after the Tamsui River; the name means "fresh water". The town is popular as a site for viewing the sun setting into the Taiwan Strait.



Enterprise Visit (1): Chimei Cooperation & Museum



CMC was founded by Mr. Shi Wen-Long in 1960 with a company headquarters located in Tainan, Taiwan, and was Taiwan's first producer of acrylic panel and ABS resins. Chi Mei extended its reach overseas in 1996 with the establishment of Zhenjiang Chimei Chemical. The group's consolidated revenue from petrochemicals was NT\$145.9 billion in 2012, and employees numbered approximately 3,200. The group's chief production sites are located in Tainan, Taiwan and Zhenjiang in China's Jiangsu Province. Overall annual production capacity of all products reached 3.3 million tons in 2012, including an annual capacity of 1.95 million tons of ABS resins and 380,000 tons of PMMA resins.



Chi Mei Culture Foundation was established in 1977 under the instructions of Mr. Wen-Long Shi, the founder of Chi Mei Industrial Corporation. In February 1989, the Chi Mei Museum Preparatory Office was established, and the museum was opened to the public on April 1, 1992 with free admission.

In 2001, a Branch Museum was established in the Tainan Science Park, with displays that focused on the development of technology from primitive hand tools to modern machinery.

The Chi Mei Museum, which occupies the fifth to eighth floors of the Chi Mei headquarters building, covers a total area of approximately 6,600 square meters. The Museum's rich and diverse collections include ancient artifacts, violins crafted by world-famous instrument makers, centuries-old Japanese samurai swords, and classic paintings from the Renaissance and from later artistic movements; the museum also holds a large number of bird and animal specimens. At the Chi Mei Museum, visitors can experience the finest masterpieces from different civilizations and cultures without leaving Taiwan, thus offering a broader view of the world.

Enterprise Visit (2): Acer Computer

Acer is a Taiwanese multinational hardware and electronics corporation headquartered in New Taipei City, Taiwan. Acer's products include inexpensive desktop and laptop PCs, tablet computers, servers, storage devices, displays, smart phones and peripherals. It also provides e-business services to businesses, governments and consumers. In 2012 Acer was the fourth largest personal computer vendor in the world.



Program fee: USD1,250

1. Course fee: US300

- a. Management Lectures: 6 hours
- b. Language Program: 12 hours
- c. Cultural course & Hand-on practice: Martial Arts, Chinese Calligraphy (or Fan Paintings), Chinese dough figures making
- d. Enterprise Visit: 2 times (in Northern and Southern Taiwan)
- e. Transportation included

2. 7 days' trips around Taiwan: US 600

- a. Tainan (Historical city): 1 day
- b. Kenting National Park & Beach Resort in the southern Taiwan: 3 days
- c. Taipei & Tamsui: 2 days
- d. Sun Moon Lake: 1 day

Include transportation, housing, entrance tickets, most meals, DIY fee, accident insurance.

3. Miscellaneous fee: US 200

Including airport pick up & see off, orientation, insurance for 2 weeks, activities, farewell party, Sports hall entrance, gym card, swimming card, student card (served as an E-cash card for transportation) and bedding set, etc.

4. Housing: US 150

Total Cost of the Program: US1,250

Application deadline: Mar. 1, 2014

Minimum of students for the program: 20

Contact information

Ms. Lynn Wang (flwang2@pu.edu.tw)

Academic Exchange Affairs

Office of International and Cross-Strait Affairs

Providence University

+886-4-26328001 ext 11564

Bank information

Account Name: Providence University

Account Number: 422-50-130389

Name of Bank: FIRST COMMERCIAL BANK SHA LU BRANCH

Address: NO.355, CHUNG SAN ROAD, SHA LU DIST. TAICHUNG CITY, TAIWAN R.O.C
Bank SWIFT Code: FCBKTWTPXXX - PLEASE PAY (BY SWIFT MT103 & MT202)

Application Procedure

1. Fill in the application form on line **before March 1, 2014.**
Application for short-term program:
http://alcat.pu.edu.tw/oia_incoming/index.php
2. Students should submit the scanned file of the passport-size photo for making ID card before **April 1, 2014.**
3. The university should send a cover letter together with the information listed below to the Office of International Affairs at Providence University before **April 1, 2014. (Electronic version is acceptable).**
 - a. A cover letter
 - b. List of students
 - c. A photocopy of the passport of the participants

Mailing address

Office of International and Cross-Strait Affairs
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